

# Shannon Hall

shannonhall.org

1843 Brownsboro Rd.  
Louisville, KY 40206

shannon4hall@gmail.com

## WORK EXPERIENCE

### Courier Journal, Louisville, KY

*Digital producer | March 2018 – Present*

- Create timely videos to include in articles online
- Read and edit 10-15 articles a day, embed links, add additional elements to expand the story-reading experience
- Organize stories and galleries on website on importance

### JOURNAL & COURIER, Lafayette, IN

*Multimedia reporter | October 2017 – March 2018*

- Examined lawsuits against Purdue University, a Big 10 School
- Continued coverage about the acquisition Purdue University Global, previously a for-profit school.

### COURIER & PRESS, Evansville, IN

*Multimedia reporter | December 2014 – September 2017*

- Produced daily online content for web and print, exploring a nearby county and its government
- Established a drunk driving database website where the public can follow along the process of cases in the Vanderburgh County
- Built a weekly crime map for the nearby county, highlighting all the crime each week
- Covered the 10th anniversary of a fatal tornado by telling first responders' stories, creating a timeline of the night and building a map of the tornado's path
- Developed a high standard for election coverage as well as oversaw two public debates and a public forum
- Became the go-to person for public record requests in the newsroom

### GILLETTE NEWS RECORD, Gillette, WY

*City government reporter | May 2014 – December 2014*

- Wrote daily stories about the city's happenings
- Learned to navigate a new community by embedding myself in it
- Edited other reporters' stories and making sure the design was formatted properly

## EDUCATION

### UNIVERSITY OF SOUTHERN INDIANA, Evansville, IN

*Bachelors of Arts in Journalism, May 2014*

## ADDITIONAL SKILLS

- Expert in creating interactive maps on Google Maps
- Enthusiast of adding all possible digital aspects for each story
- Fan of social media and using it to interact with readers